

Local Online/Blogs/Print (Online media, top what to do and where to go websites with some context)

- Inquirer.com: Market's number #1 news outlet; also the number's leading daily print publication. Limited reviews (usually only longer-running shows with some sort of institutional history).
- PhillyVoice.com: High volume online news source. Will report based strictly on press release—no on-the-ground reporting, no reviews, must be mass appealing
- 6abc.com: Local ABC affiliate online website with very high volume.
- NBCPhiladelphia.com: Local NBC affiliate online website with high volume.
- cbsnews.com/philadelphia/: Local CBS affiliate online website with high volume.
- Fox29.com: Local FOX affiliate online website with high volume.
- MetroPhiladelphia.com: High volume online news source of the market's leading free daily. No reviews.
- Phillymag.com: Online version of Philadelphia Magazine. No reviews.
- Phillystylemag.com: Online version of Philadelphia Style. No reviews
- BroadStreetReview.com: Arts and entertainment coverage around the region. Will cover individual shows for reviews, but the writers generally pick what they want to cover.
- VisitPhiladelphia.com: Visit Philadelphia's blog with high SEO presence.
- BroadwayWorld.com: National entertainment website—good to post press release on.
- Philly Gay News: LGBTQ+ feature coverage, no reviews
- Philadelphia Tribune: Will feature BIPOC artists as features, no reviews
- Sunday Sun: Will feature BIPOC artists as features, no reviews
- South Philly Review: Will feature individuals who have a South Philly connections, no reviews
- West Philly Local: Will feature shows/individuals in West Philly, no reviews
- Jewish Exponent: Will feature Jewish-identified artists, no reviews
- El Sol: Latin/Hispanic weekly, will do interviews with Spanish-speaking artists, no reviews.
- Phindie.com: Local arts and entertainment coverage. They will review shows, but inconsistent.
- Thinking Dance: Dance-based online coverage. Will cover shows, but only the ones that they are interested in.
- West End Best Friend: Has a Philadelphia correspondent, but limited on coverage/reviews.
- Queer Reviewed: LGBTQ+ arts reviews—will review shows with LGBTQ themes.
- Toi Time Blog: Will attend shows that are mass appealing and will review
- Brenda on Broad: Website of local freelance reporter; will post press releases that she's interested in
- USA Today Local Network: Daily print papers that cover South Jersey and some PA suburbs—very high volume (Courier-Post, Asbury Park Press, Burlington County Times, Bucks County Courier Times, etc). No reviews.

- Media News Conglomerate: Manages most Philadelphia suburban papers (Delco Times, Times Herald, The Trentonian, The Mercury, Reading Times, Landsdale Reporter, etc). No reviews.
- WooderIce.com: Local online news reporting with a focus on culture/lifestyle/A&E

Radio

- KYW Newsradio: Market leading news radio outlet. Features heavy podcast and social media presence.
- WHYY: Market NPR affiliate. Major news station in the market.
- iHeartRadio Conglomerate: Major stations include Q 102 FM, Power 99 FM, WDAS FM, etc.
- Audacy Conglomerate: Major stations include B101.1, 98.1 WOGL, 96.5 TDY, etc.
- Beasley Media Conglomerate: Major stations include 95.7 Ben FM, 93.3 WMMR, 102.9 MGK, 92.5 XTU
- WURD Radio: Black talk radio that will cover theater

Key TV News

- 6-ABC (WPVI-TV) & MyPHL-17 (WPHL-TV) – 6-ABC is #1 rated news in Phila. metro area. (They also share newscasts with PHL-17) – 43.4 overall share.
- 10-NBC (WCAU-TV)& Telemundo62 – 39.3 overall share. Daily 11:45AM EST lifestyle show, Philly Live (extremely difficult to get on without buys).
- CBS-3 (KYW-TV) & The CW Philly (WPSG-TV 57)- same-owned/shared newscasts- 40.1 overall share. Syndicates to Yahoo! news national.
- FOX-29 (WTFX-TV) – highest rated morning news show (until 10AM), Good Day Philadelphia. Extremely difficult to get on.